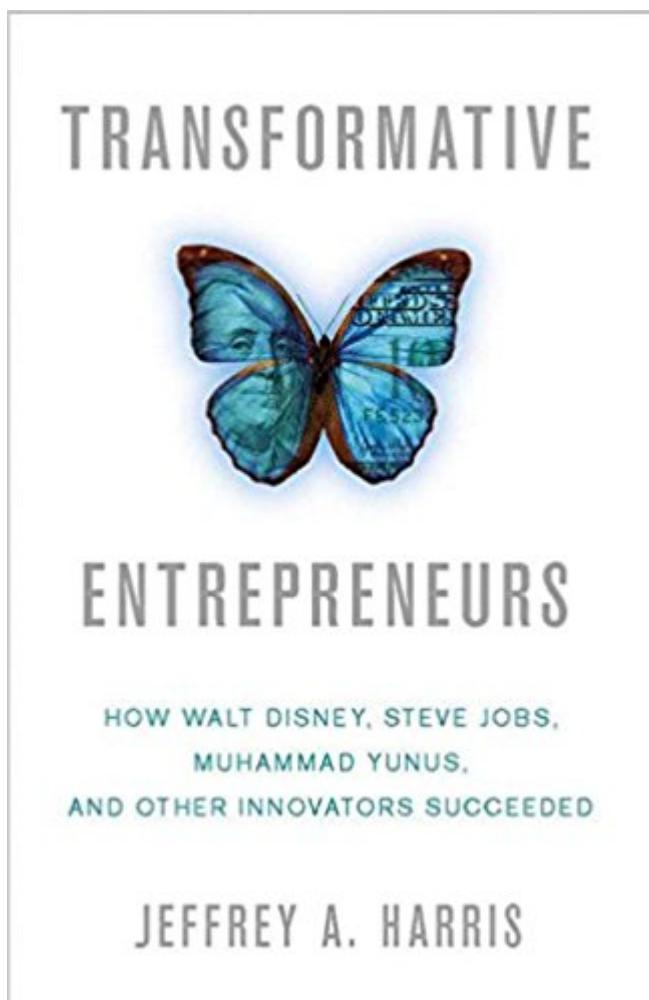


The book was found

Transformative Entrepreneurs: How Walt Disney, Steve Jobs, Muhammad Yunus, And Other Innovators Succeeded



Synopsis

Meticulously researched with fresh insights into the entrepreneurial process, Jeffrey Harris brings the in-depth perceptions from his nearly thirty years of venture capital experience to provide a thorough understanding of the transformative ideas and leadership abilities that separate the winners and losers.

Book Information

Hardcover: 209 pages

Publisher: Palgrave Macmillan; 2012 edition (February 7, 2012)

Language: English

ISBN-10: 0230340261

ISBN-13: 978-0230340268

Product Dimensions: 6 x 1 x 10 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #96,091 in Books (See Top 100 in Books) #36 in Books > Business & Money > Finance > Corporate Finance > Venture Capital #71 in Books > Textbooks > Business & Finance > Entrepreneurship #84 in Books > Textbooks > Business & Finance > Business Development

Customer Reviews

"If you have any interest at all about how great companies are envisioned, launched, and developed, this book is an extraordinary chronicle of how some determined individuals have produced superb results and created millions of jobs for the American economy. The story of each of the incredible entrepreneurs portrayed in the book is as dramatic as the history of America" - William H. Draper, III, author of The Startup Game "Ideas are cheap, execution is dear. Jeff Harris' book deals with the execution side of innovation and shows us that innovation is found in all kinds of settings - from public TV children's shows to the iPhone in your pocket. Drawing from his 28-year career of funding innovation, Jeff's book is not theory but real practice. It is an appreciation of those who innovate - and it arrives just in time for an economy crying out to understand innovation and its job-creating effects." - Felda Hardymon, General Partner, Bessemer Venture Partners, MBA Class of 1975 Professor of Management Practice, Harvard Business School, & Recipient of the NVCA Lifetime Achievement Award, 2009 "What's common to the Cirque du Soleil and Playboy, CNN and Starbucks, Federal Express and the Grameen bank? An idea, yes, but then fulfillment in elaboration

and execution. Jeff Harris' book is valuable because its case-by-case studies illustrate how some acorns grow into oaks. Daily discourse is filled with enough hot air about innovation to float a balloon for every man, woman, and child. Transformative Entrepreneurs is different. It is grounded and it is lucid and entirely comprehensible, honed as it is by a teacher who excites enthusiasm in his courses at Columbia Business School." - Sir Harold Evans, author of They Made America, From the Steam Engine to the Search Engine, Two Centuries of Innovators "Jeffrey Harris provides us a magisterial tour of the entrepreneur's difficult journey. Drawing from decades of investing and observation, he illuminates the many dimensions in which a successful venture must operate. What makes this book especially helpful is the way in which it examines the experiences of well-known people and companies. Jeffrey portrays a sharp distinction between an entrepreneur and innovator, the latter has an interesting idea, but the former implements that idea through leadership, marshaling scarce resources, persuasive selling and efficient operations. He has put his finger on the key differences between the winners and losers in the entrepreneurial world." - Paul Ricci Chairman and CEO of Nuance Communications "Transformative Entrepreneurs puts in perspective just how rare a successful entrepreneur is and how high the hurdles are to attaining the status of a 'transformative entrepreneur'. At the same time, the book shows that entrepreneurs know no geographic, ethnic , age, or sexual boundaries, so stake a claim and be a part of the entrepreneurial world!" - Mark Heesen, President, National Venture Capital Association

JEFFREY A. HARRIS Managing Director of Energy at Warburg Pincus, New York, USA. He is a director of Competitive Power Ventures, ElectroMagnetic GeoServices ASA, Gulf Coast Energy Resources, Knoll, Kosmos Energy, Laredo Petroleum, Osum Oil Sands, Sheridan Production Partners and Spectraseis AG. Currently he is Vice Chairman of the Board of Trustees for the Cranbrook Educational Community, and a member of the Board of Trustees of New York-Presbyterian Hospital. In addition, Mr. Harris is an adjunct professor at the Columbia University Graduate School of Business,USA,where he teaches courses on venture capital and innovation.

I had the pleasure of reading Harris's book this past month for an entrepreneurship class at Virginia Tech. I initially was not looking forward to more work as I approached finals, but this book was FANTASTIC. I read it cover to cover in one evening simply because it was that good. I would recommend this to anyone who wants to go into business, or who has a passion for learning more about US History. Thank you Jeffery Harris for a fantastic book that is in itself transformative.

Harris does a great job of showcasing the historical relevance of entrepreneurs from multiple generations and backgrounds. His insight shows how some well known entrepreneurs succeed with few resources, while others needed a large trust fund to support their vision. This is a must read for historically minded business people, as well as someone seeking inspiration for starting their own business. I cannot speak highly enough about this book.

Jeffrey Harris earned his knowledge of entrepreneurs the hard way, in the trenches as a winning venture capitalist whose experience spans the IT and Energy sectors. He knows how to evaluate managerial leadership and how rare it is for the wannabes to succeed in building great companies from the ground up. This magisterial account of an extraordinarily diverse set of extraordinarily successful founder/operators is a tour de force. It is required reading for all who want to understand the central dynamic of business evolution and economic growth.

[Download to continue reading...](#)

Transformative Entrepreneurs: How Walt Disney, Steve Jobs, Muhammad Yunus, and Other Innovators Succeeded STEVE JOBS: Steve Jobs: Top Life Lessons: Unlimited Success, Leadership, and Powerful Creativity: Steve Jobs Biography: Steve Jobs (Business, Biographies ... Rich and Famous, Computers and Technology) Walt Disney - A Kids Book With Fun Facts About The History & Life Story of Walt Disney (Walt Disney Books) The Complete Walt Disney World 2017 (Complete Walt Disney World: The Definitive Disney Handbook) Walt Disney Animation Studios The Archive Series Walt Disney's Nine More Old Men (Nine More Old Men: The Flipbooks) (Disney Editions Deluxe) The Muhammad Ali Story: The Inspiring Life and Journey of the 'Greatest of All Time' Muhammad Ali (Includes: 150 Muhammad Ali Quotes) WALT DISNEY WORLD SOUVENIR BOOK (Walt Disney Parks and Resorts custom pub) Walt Disney and Europe: European Influences on the Animated Feature Films of Walt Disney Walt Disney Uncle Scrooge And Donald Duck: The Don Rosa Library Vol. 7: "The Treasure Of The Ten Avatars" (Walt Disney's Uncle Scrooge Comic Compilations) PassPorter's Walt Disney World for Your Special Needs: The Take-Along Travel Guide and Planner! (Passporter Walt Disney World) The Unofficial Guide: The Color Companion to Walt Disney World (Unofficial Guide to Walt Disney World Color Companion) Walt Disney's Uncle Scrooge: "The Lost Crown Of Genghis Khan" (Walt Disney's Uncle Scrooge Comic Compilations) Walt Disney Imagineering: A Behind the Dreams Look At Making the Magic Real (A Walt Disney Imagineering Book) Diary of Wimpy Steve Book 1: Trapped in Minecraft! Companion Book 1.5! (Unofficial Minecraft books for kids age 6 7 8) (Wimpy Steve 1 2 3 4 5 6, Minecraft ... (Wimpy Steve: Minecraft Activity Books) Memes: Best Of Steve Harvey Miss Universe Memes! (Memes, Parents,

Minecraft, Wimpy Steve, Kids, Steve Harvey) The Hidden Magic of Walt Disney World Trivia: A Ride-by-Ride Exploration of the History, Facts, and Secrets Behind the Magic Kingdom, Epcot, Disney's Hollywood Studios, and Disney's Animal Kingdom The Hidden Magic of Walt Disney World: Over 600 Secrets of the Magic Kingdom, Epcot, Disney's Hollywood Studios, and Disney's Animal Kingdom My love for Disney: A personal account of how one Disney lover caught the Disney fever and how she became a Disney lifer Archers, Alchemists: and 98 Other Medieval Jobs You Might Have Loved or Loathed (Jobs in History) The Wisdom of Walt: Leadership Lessons from the Happiest Place on Earth (Disneyland): Success Strategies for Everyone (from Walt Disney and Disneyland)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)